

11.30-12.15 Turning big data into big money

What data is important? How do you acquire and action it to extract best value?



# An end user view of 'energy' data management

**Dr Maria Spyrou** 



# A brief history of 'my' time

• Engineering Doctorate with Tesco and Loughborough University "Multi-scale analysis of the energy performance of supermarkets"

- Energy Efficiency Manager at M&S since 2015
- I'm not here to teach you how to suck eggs





# Let's assume you had all the data in the world

- Half hourly energy consumption data
- Half hourly submeter data
- 5 second sensor data
  - Temperature readings in various parts of your building
  - Outside air temperature
  - Humidity
  - Air on- air off data from heating/cooling/refrigeration
  - Gas levels
  - Anything else you can dream of
- Occupancy data



# Let's assume you had all the data in the world

- Maintenance log data
  - Exact times of fault reported and commentary
  - Equipment level failure rates
  - Engineer comments
  - Replacement rates
  - Cost of replacement
- Capital project data
  - Exact dates and type of replacements
  - Efficiency / optimisation additions



# Let's assume you had all the data in the world

- Where would you start?!
- And how far could you take it?





# You could start by benchmarking your estate

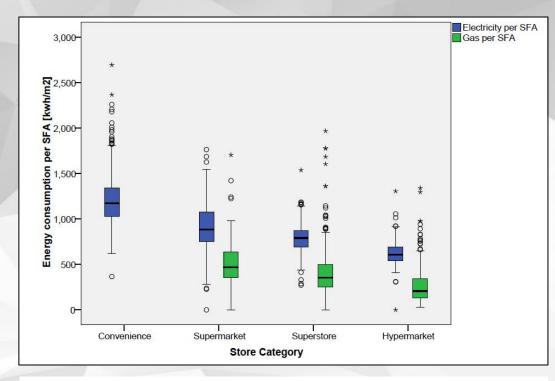
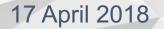


Figure from: Spyrou, M., Cook, M. J., Shanks, K., Lee, R., & Conlin, J. (2011). Energy Consumption Prediction Models for the Retail Sector. In CIBSE Technical Symposium, DeMontfort University, Leicester UK - 6th and 7th September 2011



# You could start by benchmarking your estate

- Focus on the outliers and why they are under/over performing the rest of the group.
- Is there anything you can do to bring them back in line?
- Or are they just special cases?





## Try to understand the effect of air temperature

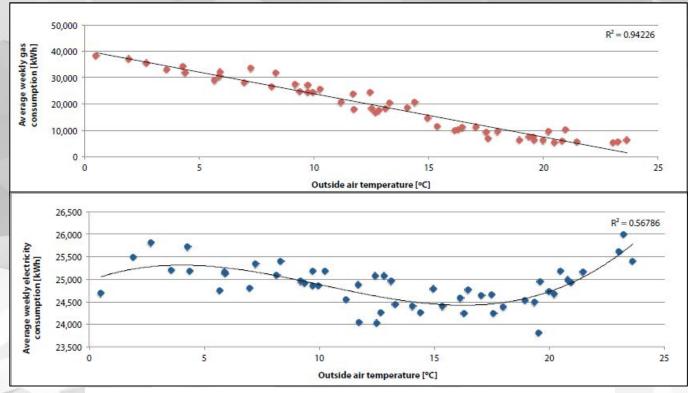
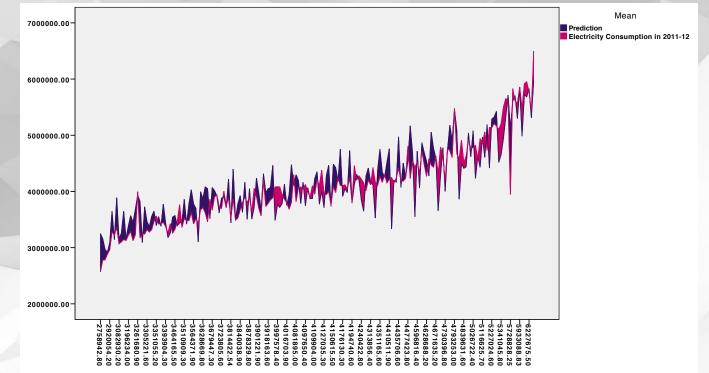


Figure from: Spyrou, M. (2015). Multi scale analysis of the energy performance of supermarkets. Engineering Doctorate. Thesis submitted to Loughborough University. Available at: https://dspace.lboro.ac.uk/2134/19598



# Can statistics help us?



Electricity Consumption in 2010-11



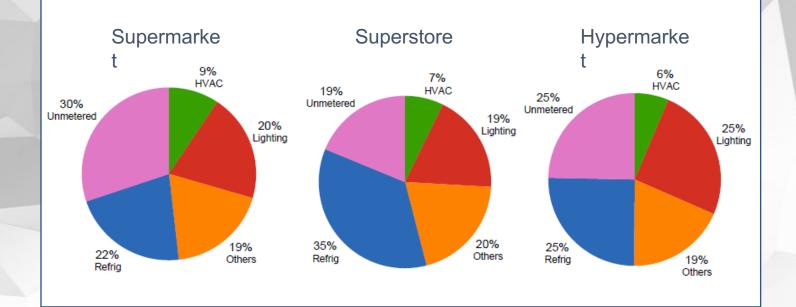
#### Statistical methods

Statistical methods, even as simple as regression, can be used as tools that identify which buildings are performing inefficiently

- Automatic identification based on more than one characteristic
- Narrows down the buildings that need further investigation on a case-by-case basis
- Helps prioritise energy efficiency interventions



## What can submetering tell us?

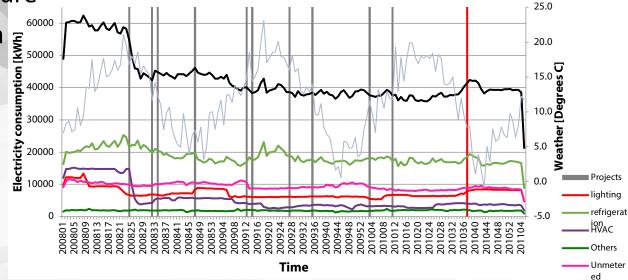


**17 April 2018** Figure from: Spyrou, M. (2015). Multi scale analysis of the energy performance of supermarkets. Engineering Doctorate. Thesis submitted to Loughborough University. Available at: https://dspace.lboro.ac.uk/2134/19598



## Looking at store specific details

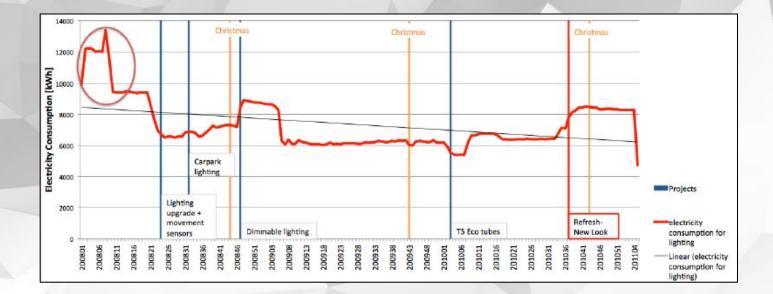
- 1 store
- 6 sub-meter types
- Outside air temperature
- 3 years worth of data



17 April 2018Figure from: Spyrou, M. (2015). Multi scale analysis of the energy performance of<br/>supermarkets. Engineering Doctorate. Thesis submitted to Loughborough University.<br/>Available at: <a href="https://dspace.lboro.ac.uk/2134/19598">https://dspace.lboro.ac.uk/2134/19598</a>



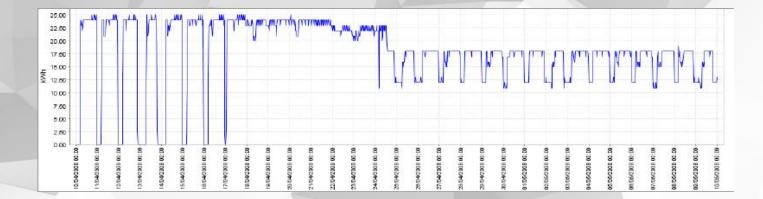
## Lighting submeter data for 3 years



**17 April 2018** Figure from: Spyrou, M. (2015). Multi scale analysis of the energy performance of supermarkets. Engineering Doctorate. Thesis submitted to Loughborough University. Available at: https://dspace.lboro.ac.uk/2134/19598



## 30 min Lighting sub-meter data for 4 weeks



**17 April 2018** Figure from: Spyrou, M. (2015). Multi scale analysis of the energy performance of supermarkets. Engineering Doctorate. Thesis submitted to Loughborough University. Available at: https://dspace.lboro.ac.uk/2134/19598



#### Other examples:

- Bakery ovens switched on before operational hours
  - Why?
- Lighting/HVAC staying on over Christmas
  - Why?
- Overdoor heaters staying on, or switched off
  - Why?



# Can you take it any further?



## Refrigeration example – before

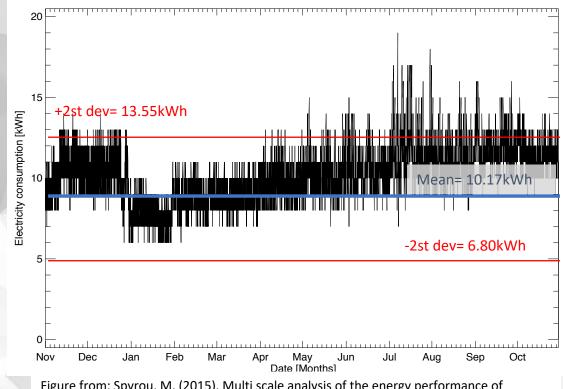
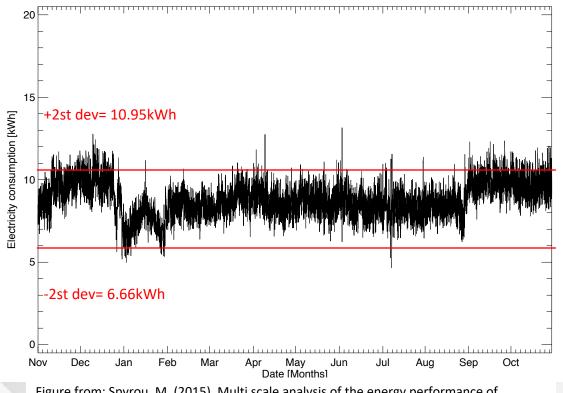




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## Refrigeration example – after



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Figure from: Spyrou, M. (2015). Multi scale analysis of the energy performance of supermarkets. Engineering Doctorate. Thesis submitted to Loughborough University. Available at: <u>https://dspace.lboro.ac.uk/2134/19598</u>



## What about Machine Learning and AI?

- Current advances in Machine Learning allow for fault finding and identification, as well as the potential for predictive maintenance
- This would include scenario building and forecasting, where one identifies a fault/patter in the data and then asks the algorithm to notify when it happens again
- More advanced algorithms can identify faults without any prior knowledge of the system, however these are rarer and require more processing power before deployment.



## Summary; Is data a friend or a foe?

- Benchmarks can be used to identify good and bad performers, and if you have a small estate you can always compare to industry standards
- Deeper dives into submetering data can identify small sources of inefficiency that could be quick wins
- Further tools, such as statistical analysis, and analysis of maintenance data can lead to improved energy management
- Machine learning and artificial intelligence can help; but a large amount of data is required



# Thank you

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# Energyst 2018

# Big Data in to big money

# ELCOMPONENT Making sense of your energy

# Why?

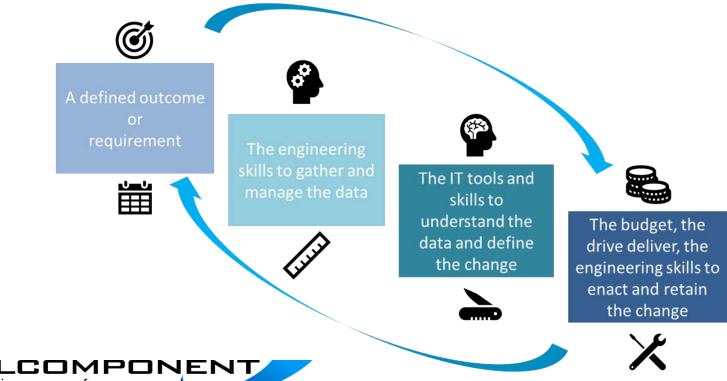
#### Data needs to drive an outcome – focus on the outcome

- Data is only valuable if you intend to do something with it
- Therefore, you need to know what you want to achieve before worrying about data and analytics
- Once you do know why, you can then focus on the what and the how



# What do you need?

#### 4 Key components are required to turn data in to benefit



Making sense of your energy

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