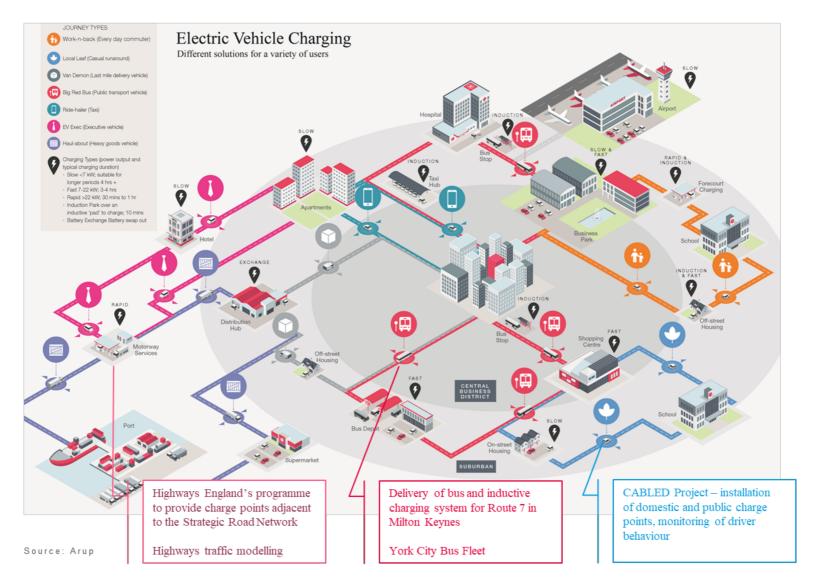


ARUP

EV Charging Modes





EV Charging Participants



Rapid Charging Market Participants

OEMs (vehicles and batteries)

- Focussed on providing complementary services to assist hardware sales.
- Typically OEMs will partner with charge point providers to provide charging facilities at vehicle pint of sale.
- 444 rapid charge points.





Utilities

- Concerned with expanding consumer base and diversifying business models.
- Able to cross subsidise and bundle a range of EV charging options (home and public).
- Experiences in delivering and managing EV charge point roll out.
- 395 rapid charge points.



ecotricity

Oil majors

- Concerned with diversifying their business model to adapt to changing transportation land scape.
- Able to utilise existing infrastructure network to access sites.
- Access to capital to allows of acceleration of deployment.
- 281 rapid charge points.





Charge point manufacturers and **Operators**

- Concerned with early market entry to gain market share.
- Exhibit a variety of operational models e.g. service or hardware provider or both.
- Capable of partnering with other participants
- Currently the largest market share of Rapid chargers.
- 778 rapid charge points.





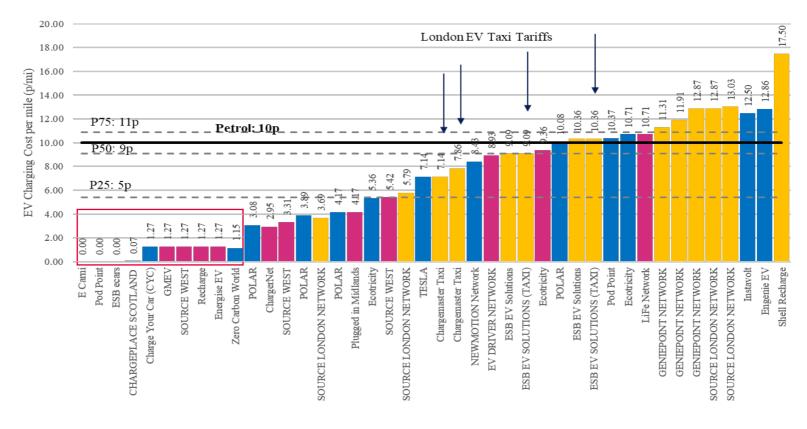






EV Charging Tariffs





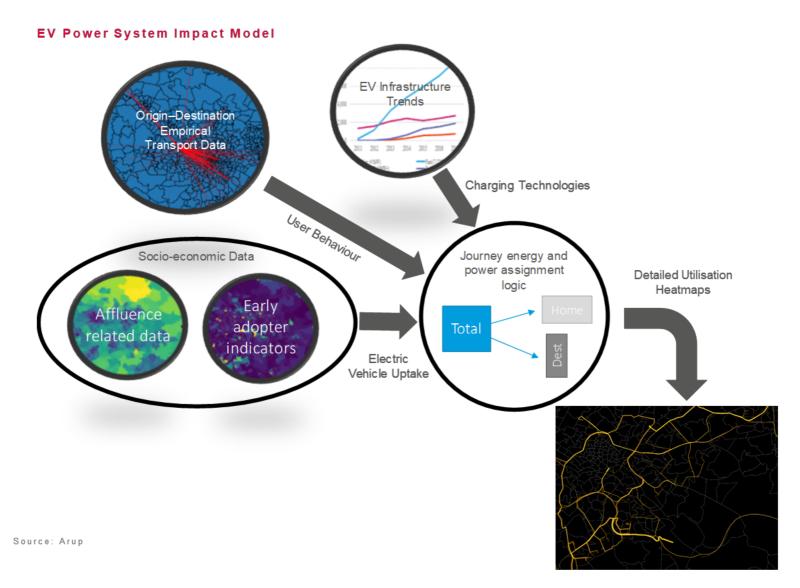
Source: ZapMap, Arup analysis





E

EV Charging Modelling





Filippo Gaddo
Director | Business and Investor Advisory

Arup

13 Fitzroy Street London W1T 4BQ United Kingdom **d** +44 20 7755 2015 **m** +44 7876 871478 **f** +44 20 7755 3716 www.arup.com

